






Partnerships as a Resource

Enhanced outcomes through impactful collaboration



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- Case Study
 - Defining a Partnership
 - Characteristics
 - Strategy for Success



Introductions



KINGSBRIDGE HEIGHTS COMMUNITY CENTER

Building a Better Bronx

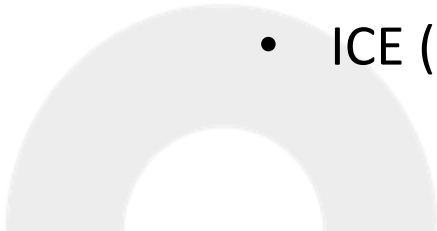






The Political Context

Republican Government and President Trump:

- Public Charge
 - Census immigration status question
 - Fueling racism against people of color
 - Reduced funding from Federal Government
 - ICE (Immigration Department) raids increased
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Food Pantry

- Founded in 2017 as a seasonal pantry
- Went annual one day a week in 2019 serving 20 - 30 families weekly
- Scaled up for COVID-19 need to serve 800 families weekly
- Now 3 days a week
- 1 full time staff member and 30 volunteers
- Distributes 400,000 meals annually



Partners

Internal

- Teen Centre
- Board of Directors
- KHCCConnect

Funding

- Robin Hood Foundation
- New York Community Trust
- Stavros Niarchos Foundation
- Pinkerton Foundation
- UNH Emergency Relief Funding
- Individual Donors

Food

- Food Bank for New York City
- City Harvest
- Grow NYC
- Teens for Food Justice
- Alliance
- Get Food NYC
- World Central Kitchen
- Department of Sanitation

Outcomes


- 400,000 meals served 2020/21
- Everyone who comes to the pantry have been given food (able to scale with the flux in need)
- Teens have had this volunteer experience
- New partners and relationships
- Community have rallied together to support each other

Challenges

- Funding – how to fully fund it?
- Food – Larger emergency donations (City Harvest etc.) not sustainable and the need is still high
- Staffing – Need more than one staff member – large workload, burnout, knowledge in a single person
- Space – how to utilize a small space when there is such a large need



Definitions

- Type
 - Characteristics
 - Successes
 - Challenges
- 

Type

Community
Based Orgs

For Profit
Company

Government
Agencies

- Partnership
- Strategic Alliance
- Network

Neighbourhood
Committees

Community
Members

Universities

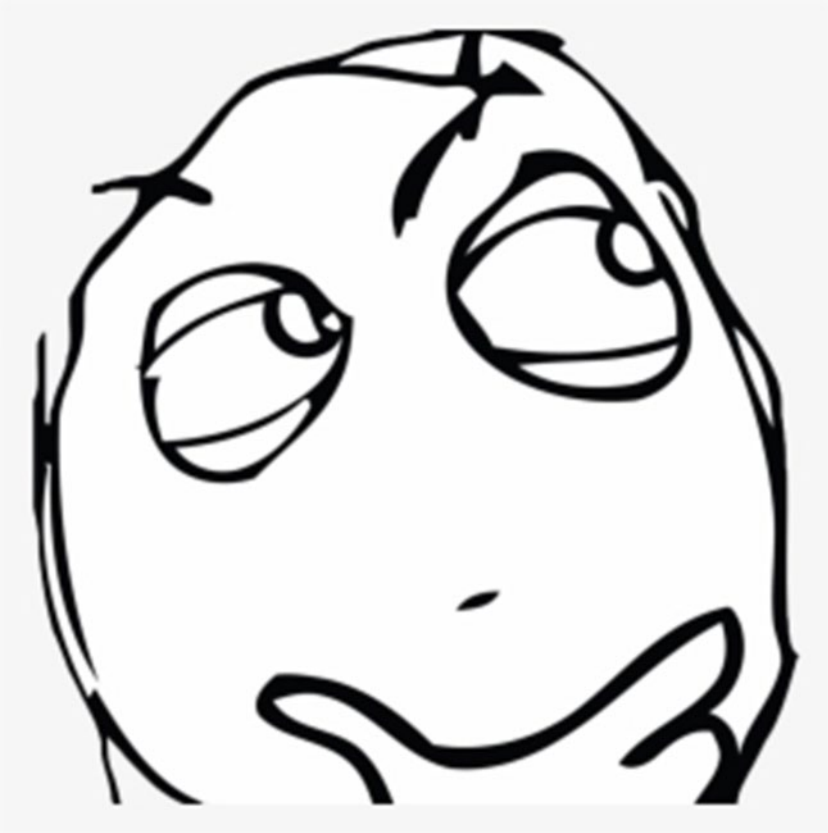
Corporate
Sponsors

Elected Officials

Successes




Challenges






Reflection

Common Themes

- Type
 - Characteristics
 - Successes
 - Challenges
- 




Why Collaborate

- Organizational Efficiency
 - Organizational Effectiveness
 - Broader Social and Systematic Change
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Ethics

- Aim to achieve a clear social good. Collaboration is not self-justifying
 - The ends do not justify the means.
 - Social currency, trust and relationships
 - Elevate voices from the affected individuals/communities
 - Should acknowledge power differentials and prioritize an active approach to dealing with them.
 - Deliberate reflection and learning
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Strategy for Success

Preparation

- Know your organizations needs
 - Community Needs Analysis
 - Know how the need aligns with the organizations mission
 - Know how your personal values align with the organizations mission
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Strategy for Success



Strategy for Success

Juice to Squeeze Ratio!



Strategy for Success

Trust

- Make a written agreement
- Are you competing for the same resources
- Do your goals align?
- Build a relationship and become friends!

Strategy for Success

Utilise your Resources



Show Your Impact



5,500

Number of children, youth and adults served annually



64%

of families we serve lost jobs due to the pandemic



\$26,200

75 percent of our families live below this income (average of 4 members per family)



93%

of our participants are people of color, primarily low- and moderate- income Latinx and Black families



\$70,000

Microgrants provided to families in crisis to help reduce liabilities and increase stability



100%

teens in our program are accepted into college - 75% first in their family to go to college. Education provides the largest, most consistent gains out of poverty



10,000+

Mental Health Services provided by our therapy program






400,000

meals distributed to the community



What's Realistic?

- Preparation
 - Trust
 - Utilise your Resources
 - Show your Impact
- 



"Alone we can do so little,
together we can do so much"

Helen Keller

